

EXHIBIT 11


Sample Banner Ads

English:



**If You Hold a Copyright in a Book or Other Writing
You May Be Affected by a Class Action Settlement
About Google Book Search**
Click Here For More Information

**If You Hold a
Copyright in a
Book or
Other Writing**
**You May Be Affected
by a Class Action
Settlement About
Google Book Search**



**Click Here
For More
Information**

**If You Hold a Copyright in a Book or Other Writing
You May Be Affected by a Class Action Settlement
About Google Book Search**
Click Here For More Information

*Google Book
Settlement* 




**If You Hold a Copyright in a Book or Other Writing
You May Be Affected by a Class Action Settlement About Google Book Search**
Click Here For More Information

French:



Si vous détenez un droit d'auteur sur des livres ou autres écrits
vous pouvez être affectés par un Règlement d'un recours collectif
sur la Recherche de livres Google
Pour obtenir de plus amples informations, cliquez ici

German:



Wenn Sie ein Urheberrecht an einem Buch oder anderem Schriftstück besitzen
sind Sie möglicherweise von einem Vergleich der Sammelklage bezüglich
der Google Buchsuche betroffen
Klicken Sie hier für weitere Informationen

Sample Banner Ads

Dutch:




Als u een auteursrecht hebt op een Boek of ander geschrift
Dan kunnen uw rechten beïnvloed zijn door een Schikking in een
groepsgeving betreffende Zoeken naar boeken van Google
Klik hier voor meer informatie

Thai:



ถ้าคุณถือครองลิขสิทธิ์ในหนังสือหรืองานเขียนอื่นๆ
คุณอาจได้รับผลกระทบจากข้อตกลงการ
ฟ้องคดีในนามกลุ่มบุคคลเกี่ยวกับGoogle Book Search
คลิกที่นี่เพื่อดูข้อมูลเพิ่มเติม

Korean:



귀하가 어떤 도서나 기타 문헌에 대하여 저작권을 가지고 있다면
귀하는 Google 도서검색에 관한 집단소송 화해에 의한 영향을 받을 수도 있습니다.
보다 상세한 정보를 아시려면 여기를 클릭하십시오.

Russian:

**Если Вы владеете процентной
долей в книге или
ином произведении,
возможно, Вас касается
Мировое соглашение
по коллективному иску в связи
с поиском книг на сайте Google;**
**щелкните мышкой
здесь для получения
дополнительной информации**




EXHIBIT 12

Text Ads (English)

Google Book Settlement

Book authors and publishers

find out about your rights

[books.Google.com/booksrightsholders](https://books.google.com/booksrightsholders)

Google Book Settlement

Book Authors and Publishers! Visit

here for info about your rights

[books.Google.com/booksrightsholders](https://books.google.com/booksrightsholders)

Book Authors & Publishers

Visit here for info about your

rights in Google Book Settlement

[books.Google.com/booksrightsholders](https://books.google.com/booksrightsholders)

Book Authors & Publishers

You may have a claim in Google

Book Settlement. Learn more here:

[books.Google.com/booksrightsholders](https://books.google.com/booksrightsholders)

EXHIBIT 13

English Keywords

Author lawsuit	Google book scan case
Author publisher settlement	Google book scan cases
Author settlement	Google book scan civil action
Authors lawsuit	Google book scan law
Authors settlement	Google book scan law suit
Book scan case	Google book scan lawsuit
Book scan cases	Google book scan lawsuits
Book scan civil action	Google book scan legal action
Book scan law suit	Google book scan legal actions
Book scan lawsuit	Google book scan settlement
Book scan lawsuits	Google book scan settlements
Book scan legal action	Google book search
Book scan legal actions	Google book search lawsuit
Book scan settlement	Google book search settlement
Book scan settlements	Google book search library
Book- scanning settlement	Google book settlement
Book search case	Google book settlements
Book search cases	Google books case
Book search civil action	Google books cases
Book search law suit	Google books civil action
Book search lawsuit	Google books law
Book search lawsuits	Google books law suit
Book search legal action	Google books lawsuit
Book search legal actions	Google books lawsuits
Book search settlement	Google books legal action
Book search settlements	Google books legal actions
Book-scanning case	Google books settlement
Book-scanning lawsuit	Google books settlements
Google settlement	Google Copyright case
Google author settlement	Google copyright lawsuit
Google authors settlement	Google copyright settlement
Google book lawsuit	Google publishers settlement
Google book lawsuits	Google scan lawsuit
Google book legal action	Google scan settlement
Google book legal actions	Online book lawsuit
Google book scan case	Publisher settlement

EXHIBIT 14

Sample Keyword Search Ads

English:



google book settlement

Search

Advanced Search
Preferences

Results 1 - 10 of about 340,000 for google book settlement. (0.20 seconds)

Web

Google Book Settlement
books.google.com/books/rightsholders


Book authors and publishers find out about your rights

Google Book Search Settlement Notice to Rights-holders - Books ...
The purpose of this website is to inform you of a proposed **Settlement** of a class action lawsuit brought by authors and publishers, claiming that **Google** has ...
Sign in - FAQs - Summary Notice - Create a Registry account
www.googlebooksettlement.com/ - 13k - [Cached](#) - [Similar pages](#) - [Sponsored Link](#)

Google Book Search Settlement Agreement
You can visit the **settlement** administration site, the Authors Guild or the AAP to learn more about this important initiative. ...
books.google.com/googlebooks/agreement/ - [Similar pages](#) - [Sponsored Link](#)

Settlement Agreement (in English) - Google Books Settlement
If you cannot file a Claim Form online, please download a paper Claim Form, or request one from the **Settlement** Administrator at the address below. ...
books.google.com/books/rightsholders/agreement-contents.html - [Similar pages](#) - [Sponsored Link](#)

French:



reglement google livres

Rechercher

Recherche avancée
Préférences

Résultats 1 - 10 sur un total d'environ 308 000 pour reglement google livres (0.24 secondes)

Web

Règlement livres Google
www.googlebooksettlement.com

Auteurs et éditeurs livres informez-vous de vos droits

Avis de règlement de Google Recherche de livres aux détenteurs de ...
La maintenance de ce site Web est assurée par Rust Consulting, Inc., l'administrateur du **Règlement**. Google Inc., défendeur dans l'affaire en cours, ...
www.googlebooksettlement.com/fr/home?hl=fr&cfp_set_lang=1 - 13k - [En cache](#) - [Pages similaires](#)

Règlement de Google Recherche de Livres
POLITIQUE DE CONFIDENTIALITÉ Dernière mise à jour le 31 décembre 2008 Généralités
Cette Politique de confidentialité s'applique au site Web du **Règlement** sur ...
www.googlebooksettlement.com/help/bin/answer.py?hl=fr&answer=128055 - 24k - [En cache](#) - [Pages similaires](#)
Autres résultats, domaine www.googlebooksettlement.com »

Quel est le règlement du programme ? - Centre d'aide Recherche de ...
Règles associées au programme **Google Recherche de Livres** Notre **règlement** est susceptible d'être modifié à tout moment. Conformément à nos ...
books.google.com/support/partner/bin/answer.py?hl=fr&answer=18625 - [Pages similaires](#)

Lien commercial

Dépôt de règlement de jeu
Dépôt de tous vos **règlements** de jeux-concours
www.ConcoursMania.com
[Affichez votre message ici »](#)

Liens commerciaux

Spanish:

Google

google libros acuerdo

Buscar

Бúsqueda avanzada

Preferencias

Buscar en:

la Web

páginas en español

páginas de España

La Web

Acuerdo Google de Libros

www.googlebooksettlement.com

Autores y editoras conozcan sus derechos

Búsqueda de libros de Google

Busque y obtenga una vista previa de millones de libros de bibliotecas y editoriales ... Google

ha alcanzado un **acuerdo** pionero con escritores y editores. ...

books.google.es/ - 22k - [En caché](#) - [Páginas similares](#)

El blog de Libros y bitos: Google Libros: millones de razones ...

Con la noticia del **acuerdo** se han hecho públicas por primera vez las cifras de **Google Libros**: unos siete millones de libros digitalizados, ...

jamillan.com/librosybitos/blog/2008/11/google-libros-millones-de-razones-para.htm - 33k - [En caché](#) - [Páginas similares](#)

ediciona.com » Blog Archive » Google Búsqueda de Libros: "En ...

25 Mar 2009 ... Edición: ¿El que se traslade el **acuerdo** que **Google** Búsqueda de Libros en Estados Unidos ha alcanzado con las asociaciones de autores y ...

blog.ediciona.com/google-libros-espana-luis-collado/ - 68k - [En caché](#) - [Páginas similares](#)

Resultados 1 - 10 de aproximadamente 2.360.000 de google libros acuerdo. (0.20 segundos)

Enlaces patrocinados

Google

Personaliza tu página de Google con noticias, el tiempo, juegos y más

www.google.es/ig

Ver mensaaje aquí »

Russian:

Яндекс

Нашлось

550 тыс. страниц

Поиск

Почта

Карты

Маркет

Новости

Словари

Блоги

Видео

Картинки

ещё ▼

Мировое соглашение Google Книги

☐ в найденном ☐ в США

Найти

расширенный поиск

Войти

Настройка

Все объявления 2

Мировое соглашение Google Книги

Мировое соглашение по иску в отношении авторских прав и Поиска книг Google

www.googlebooksettlement.com

1. Авторы, издательства и компания Google достигли мирового соглашения...

Мировое соглашение разрешает коллективный иск Гильдии авторов против Google, поданный 20 сентября 2005 г Гильдией авторов...

Владельцы американского авторского права по всему миру смогут зарегистрировать свои книги в Book Rights Registry и получать...

www.rpme-laws.ru/news/show.asp?id=832175&d=news - 66 KB

Сохраненная копия · Еще с сайта 3 · Рубрика: Информационные агентства

2. Мировое соглашение Google Книги

Мировое соглашение Google Книги - 12.02.2009 11:43:04.

forum.xaker.ru/m_1421244/tm.htm · 9 KB

Сохраненная копия · Еще с сайта 82 · Рубрика: Компьютеры

3. Соглашение об урегулировании претензий к Поиску книг Google

Если вы автор, издатель или владелец авторских прав, посетите информацию на сайте администрации **мирового соглашения**.

Будущее Поиска книг Google. Наше революционное **соглашение** с авторами и издателями.


books.google.com/googlebooks/agreement/ - 21 KB

Сохраненная копия · Еще с сайта 10

Яндекс.Директ

Разместить объявление по запросу «Мировое соглашение ...»

«Мировое соглашение ...» в картинках



340x260, 18 KB

Все картинки →

EXHIBIT 15

INFORMATION

CLAIM FORM

[HOME](#) | [AMENDED SETTLEMENT AGREEMENT](#) | [NOTICE DOCUMENTS](#) | [FAQ](#) | [OPT OUT](#) | [OPT BACK IN](#) | [RECENT UPDATES](#)

Important Update: The parties are working on improvements to the Claim Form. As part of those improvements, it is now possible for Rightsholders to begin the process of claiming their Books and Inserts in a way that is simpler than using the claiming website or the paper claim form. Click [here](#) for more details.

This is the settlement administration website for the Google Book Search Copyright Class Action Settlement. The purpose of this website is to inform you of a proposed Settlement of a class action lawsuit brought by authors and publishers, claiming that Google has violated their copyrights and those of other Rightsholders of [Books](#) and [Inserts](#) (click for definitions), by scanning their Books, creating an electronic database and displaying short excerpts without the permission of the copyright holders. Google denies the claims. The lawsuit is entitled The Authors Guild, Inc., et al. v. Google Inc., Case No. 05 CV 8136 (S.D.N.Y.). The Court preliminarily approved the Original Settlement in November 2008. For further information, please review the [Original Notice](#). On November 19, 2009, the Court preliminarily approved the [Amended Settlement Agreement](#). For further information, please review the [Supplemental Notice](#).

Important Dates

- [Claim](#) your Books and Inserts: You can do this at any time, but in order to be eligible for [Cash Payments](#) for Books and Inserts, you must complete your Claim Form on or before **March 31, 2011** (extended from January 5, 2010).
- [Opt out](#) of the Google Book Settlement: If you have already opted out of the Original Settlement, and wish to remain opted out, you need not – and should not – opt out again. If you wish to opt out, your Opt Out Form must be submitted online or postmarked on or before **January 28, 2010**.
- [Opt back in](#) to the Google Book Settlement: If you opted out of the Original Settlement and wish to opt back in, your Opt Back In Form must be submitted online or postmarked on or before **January 28, 2010**.
- File an objection to the Amended Settlement: If you wish to object to the provisions amending the Original Settlement, your objection must be postmarked on or before **January 28, 2010**. You need not and should not refile your objection to the Original Settlement, which will be considered as previously filed. You may, however, withdraw your objection at any time prior to the date of the Fairness Hearing.
- File notice of intent to appear at the Fairness Hearing: If you wish to appear in person at the Fairness Hearing on February 18, 2010, your notice of intent must be postmarked on or before **February 4, 2010**.

SIGN IN WITH YOUR ACCOUNT

If you have already created an account, [sign in](#) to claim and manage your books and Inserts.

PAPER CLAIM FORM

If you cannot file a Claim Form online, please [download a paper Claim Form](#), or request one from the Settlement Administrator at the address below.

CONTACT INFORMATION

Settlement Administrator
c/o Rust Consulting, Inc.
PO Box 9364
Minneapolis, MN 55440-9364
UNITED STATES OF AMERICA

Email:

BookSettlement@RustConsulting.com

Google Book Settlement

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English

INFORMATION

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This is the settlement administration website for the Google Book Search Copyright Class Action Settlement. The purpose of this website is to inform you of a proposed Settlement of a class action lawsuit brought by authors and publishers, claiming that Google has violated their copyrights and those of other Rightsholders of [Books](#) and [Inserts](#) (click for definitions), by scanning their Books, creating an electronic database and displaying short excerpts without the permission of the copyright holders. Google denies the claims. The lawsuit is entitled *The Authors Guild, Inc., et al. v. Google Inc.*, Case No. 05 CV 8136 (S.D.N.Y.). The Court preliminarily approved the Original Settlement in November 2008. For further information, please review the [Original Notice](#). On November 19, 2009, the Court preliminarily approved the [Amended Settlement Agreement](#). For further information, please review the [Supplemental Notice](#).

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- Opt out of the Google Book Settlement: If you have already opted out of the

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If you have already created an account, [sign in](#) to claim and manage your books and Inserts.

PAPER CLAIM FORM

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CONTACT INFORMATION

Settlement Administrator
c/o Rust Consulting, Inc.
PO Box 9364

Minneapolis MN 55410-9364

Google Book Settlement

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Important Update: The parties are working on improvements to the Claim Form. As part of those improvements, it is now possible for Rightsholders to begin the process of claiming their Books and Inserts in a way that does not require using the claiming website or the paper claim form. Click [here](#) for more details.

This is the settlement administration website for the Google Book Search Copyright Class Action Settlement. The purpose of this website is to inform you of a proposed Settlement of a class action lawsuit brought by authors and publishers, claiming that Google has violated their copyrights and those of other Rightsholders of [Books](#) and [Inserts](#) (click for definitions), by scanning their Books, creating an electronic database and displaying short excerpts without the permission of the copyright holders. Google denies the claims. The lawsuit is entitled *The Authors Guild, Inc., et al. v. Google Inc.*, Case No. 05 CV 8136 (S.D.N.Y.). The Court preliminarily approved the Original Settlement in November

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English

العربية

български

中文 (简体)

中文 (繁體)

Hrvatski

čeština

Dansk

Nederlands

English

suomi

Français

Deutsch

Ελληνικά

עברית

हिन्दी

magyar

Indonesia

Italiano

日本語

한국어

Lietuvių

Malay

Norsk

polski

Português (Brasil)

SIGN IN WITH Y

If you have already created a Google account, [sign in](#) to access all of your books and Inserts.

PAPER CLAIM FORM

If you cannot file a Claim Form

Google Book Settlement

HELP

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[FAQs](#)

[Glossary](#)

[Contact Us](#)

[Settlement Home](#)

FAQs

1. [Have the dates for the Opt-Out/Objection Deadline and Fairness Hearing changed?](#)
2. [What is the lawsuit about?](#)
3. [Why are the parties settling?](#)
4. [Who is included in this Amended Settlement?](#)
5. [Does this Amended Settlement cover Books published in 2009?](#)
6. [Who is included in the Author Sub-Class?](#)
7. [Who is included in the Publisher Sub-Class?](#)
8. [I own rights in a photograph or illustration in a Book. Am I included in the Settlement?](#)
9. [I am not a United States citizen, or I live outside of the United States. Am I included in this Amended Settlement?](#)
10. [What is the difference between this Amended Settlement and the Google Partner Program?](#)
11. [What are "Books" as used in the Amended Settlement and Supplemental Notice?](#)
12. [Are there any printed works that are excluded from the definition of "Book?"](#)
13. [What are "Inserts" as used in the Amended Settlement and Supplemental Notice?](#)
14. [What kinds of writings are considered "Inserts?"](#)
15. [Are there any works that are excluded from the definition of "Insert?"](#)
16. [What are my options under the Amended Settlement?](#)
17. [What happens if I do nothing?](#)
18. [What do I have to do now?](#)
19. [What is opting out?](#)
20. [How can I opt out of the Amended Settlement if I have not already opted out of the Original Settlement?](#)
21. [What happens to the Books of authors and publishers who opt out of the Amended Settlement?](#)
22. [Why are publishers required to list the names of imprints on the opt out form?](#)
23. [What is an objection?](#)
24. [How can I object to the Amended Settlement?](#)
25. [Can I both opt out and object?](#)
26. [What is the difference between objecting to a settlement and opting out of a settlement?](#)
27. [Can I participate in both the Partner Program and the Amended Settlement?](#)
28. [What is Google Authorized to do Under the Amended Settlement?](#)
29. [What Benefits Are the Rightsholders Receiving from the Amended Settlement?](#)

Amended Settlement Agreement (in English)

- [Amended Settlement Agreement](#) (filed November 9, 2009)
Includes files showing changes made to the Original Settlement Agreement and its attachments
- List of Attachments to the Amended Settlement Agreement
 - A. [Author-Publisher Procedures](#)
 - B. Form of Library-Registry Agreements
 - 1. [Form of Library-Registry \(Fully Participating\) Agreement](#)
 - 2. [Form of Library-Registry \(Cooperating\) Agreement](#)
 - 3. [Form of Library-Registry \(Public Domain\) Agreement](#)
 - C. [Plan of Allocation](#)
 - D. [Security Standard](#)
 - E. [Public Domain](#)
 - F. [Preview Uses](#)
 - G. [Approved Libraries](#)
 - H. [\[Proposed\] Order Granting Preliminary Settlement Approval](#)
 - I. [Notice of Class Action Settlement](#)
 - J. [Summary Notice of Class Action Settlement](#)
 - K. [Paid Media Schedule](#)
 - L. [\[Proposed\] Final Judgment and Order of Dismissal](#)
 - M. [Settlement Agreement Between Publishers and Google](#)
 - N. [Supplemental Notice](#) [as filed with the Amended Settlement Agreement]*
*View the **[Final Supplemental Notice](#)**
- [Original Settlement Agreement - With Attachments](#)

Please note - To view these documents, you will need the Adobe Acrobat Reader. [Download the free Acrobat Reader](#), if this software is not yet installed on your computer.

SIGN IN WITH YOUR ACCOUNT

If you have already created an account, [sign in](#) to claim and manage your books and Inserts.

PAPER CLAIM FORM

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CONTACT INFORMATION

Settlement Administrator
c/o Rust Consulting, Inc.
PO Box 9364
Minneapolis, MN 55440-9364
UNITED STATES OF AMERICA

Email:

BookSettlement@RustConsulting.com

Google Book Settlement

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Recent Updates

Date	Update	Link
December, 2009	Web site and FAQ updates for the Supplemental Notice Period	Updated home page Updated FAQ page
November, 2009	Court order available	November 19 Court Order granting preliminary approval of Amended Settlement Agreement
October, 2009	Court order available	October 6 Court Order
September, 2009	Court orders available	September 24 Court Order September 16 Court Order September 2 Court Order
August, 2009	New FAQ added	Can Authors and Publishers distribute their works under the settlement for free, under a Creative Commons license or otherwise?
August, 2009	New FAQ added	Why has the digitization status of some books been updated?
August, 2009	New FAQ added	Will the Settlement programs protect user privacy rights?

Google Book Settlement

HELP

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Contact Us

The Settlement Administrator will respond promptly to questions submitted by email. Please email us at booksettlement_en@rustconsulting.com.

Assistance is also available by telephone. Find your country in the list below and dial the number. The number for most countries is toll-free. If, however, the number for your country is not toll-free (+1.612.359.8600), you may avoid paying any telephone charges if you send an email to the address above, providing your telephone number and requesting that the Settlement Administrator call you. If you are unable to send an email to the Settlement Administrator, you can minimize your telephone charges by calling +1.612.359.8600 and requesting that the Settlement Administrator call you back.

Country	Phone Number
Albania	Toll-Free 00 800 0010 (wait for tone) 888.839.1909
Algeria	00 1.612.359.8600
Andorra	00 1.612.359.8600
Angola	Toll-Free 808 000 011 (wait for tone) 888.839.1909
Anguilla	Toll-Free 1.888.839.1909
Antigua and Barbuda	Toll-Free 1.800.988.7132
Argentina	Toll-Free 0800.666.1520
Armenia	Toll-Free 0 800 10 111 (wait for tone) 888.839.1909 (select locations); or 00 1.612.359.8600

Google Book Settlement

HELP

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[Settlement Home](#)

Help Center Home

This is the Google Book Settlement Help Center. It contains additional information about the Settlement and using this website to fill out and submit the online Claim Form to claim books and Inserts.

[Questions about the Settlement](#)

If you have questions about the terms of the Settlement, including what rights you may have and the uses Google is authorized to make of books and Inserts, review the [Notice](#) or the [Frequently Asked Questions](#).

[Using the Online Claim Form](#)

[Account Management](#)

1. **How do I set up a user name and password?**
Go to <http://www.googlebooksettlement.com>. Click on "Claim books and Inserts." Select an account type and follow the directions.
2. **How do I change the postal address or other contact information associated with my account?**
Log onto your account and click on "My Account" under the "Claim Form" tab, or click [here](#).
3. **How do I change the email address associated with my account?**
Log onto your account and click on "My Account" under the "Claim Form" tab, or click [here](#).
4. **How do I change my account password?**
Log onto your account and click on "My Account" under the "Claim Form" tab, or click [here](#).

Google Book Settlement

INFORMATION

CLAIM FORM

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Sign in

If you have already created an account, sign in to claim and manage your books and Inserts. If you have not yet done so, [click here](#) to create an account.

Does your account have multiple sign-ins?

☐ Yes

☒ No

Username:

Password:

Sign in